

ISD NEW OFFSPRING RETAIL CREDIT CONTEST

It Pays to Debut New Independent Sales Directors!

July 1, 2017 - June 30, 2018

It pays to debut new U.S. first-line offspring Independent Sales Directors with the Independent Sales Director New Offspring Retail Credit! How big? Up to \$25,000 in retail credit toward your Unit Circle recognition per U.S. first-line offspring! The New Offspring Retail Credit contest is such an exciting addition to our yearlong contests for Seminar 2018 because it eliminates any concern that an Independent Sales Director may have about achieving Unit Circle recognition after debuting an offspring Sales Director.

CONTEST DETAILS

Want to know more? We thought you would! Independent Sales Directors who debut one or more U.S. first-line offspring Sales Directors* from July 1, 2017, to June 30, 2018, can count up to \$25,000 of their first-line offsprings' unit retail production toward their own Unit Circle recognition. The U.S. first-line offspring Sales Director must maintain their status as Independent Sales Director as of June 30, 2018, for the credit to be applied to the Senior Sales Director's year-end unit retail amount. **So that means, if you debut four new U.S. first-line offspring July 1, 2017, to June 30, 2018, and each of those offspring has at least \$25,000 in unit retail production, then your Unit Circle credit will be \$100,000!**

NEW FIRST-LINE OFFSPRING WITH LESS THAN \$25,000 IN UNIT RETAIL PRODUCTION

The Independent Senior Sales Director can count whatever her new U.S. first-line offspring's unit has accrued with a maximum of \$25,000. It's not a guaranteed \$25,000 retail credit. She has to earn it! **That's why it's so important to mentor your new offspring while you rebuild your unit. Because that retail credit could be just what you need to move up to the next step of your Unit Circle.**

OFFSPRING RETAIL CREDIT DOES NOT COUNT TOWARD BEING ON-TARGET FOR LEADERSHIP OR CAREER CONFERENCE.

This is because the credit will be added at the very end of the contest period. Plus, the new U.S. first-line offspring Sales Director must maintain her Sales Director status as of June 30, 2018. The good news is that the credit will be added to your Unit Circle production just in time for Seminar rewards.

As you can see, now more than ever it pays to debut new Independent Sales Directors! So don't leave money on the table.

As Mary Kay Ash said, "You can have it all."

VISIT WWW.MARYKAYINTOUCH.COM FOR MORE DETAILS!



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