

A Year's Worth of Cosmetics

So you think..... Why Sell Mary Kay?

Place a check beside each product you use daily, weekly, monthly. As a consumer taking care of your skin, you could be spending more than \$2000 a year (RETAIL) for your cosmetics!

This doesn't include products you would buy for gift-giving.

<u>Product</u>	<u>Cost</u>	<u>Qty.</u>	<u>Total</u>
Cleanser	\$18	3-4	\$54 ~ \$72
Microdermabrasion Set	\$55	3-4	\$165 ~ \$220
Moisturizer	\$22	3-4	\$66 ~ \$88
Day/Night Solution	\$50	2-3	\$100 ~ \$150
Extra Hydration	\$30	1-2	\$30 ~ \$60
Firming Eye Cream	\$30	3	\$90 ~ \$90
Eye Make-Up Remover	\$14	3	\$56 ~ \$56
Eye Primer	\$12	1	\$12 ~ \$12
Indulge Soothing Eye Gel	\$15	1	\$15 ~ \$15
Foundation	\$14	4-6	\$56 ~ \$84
Hightlighting Pen	\$18	1-2	\$18 ~ \$36
Hightlighting Powder	\$16	1-2	\$16 ~ \$32
Pressed Powder	\$14	1-2	\$14 ~ \$28
Pressed Powder Compact	\$23	1	\$23 ~ \$23
Custom Compact	\$16	1	\$16 ~ \$16
Color Palette	\$38	1	\$38 ~ \$38
Brush Set	\$45	1	\$45 ~ \$45
Sunblock SPF 30	\$9.50	2	\$19 ~ \$19
Satin Lips Mask	\$9.50	1	\$9.50 ~ \$9.50
Satin Lips Balm	\$9.50	2-4	\$19 ~ \$38
Satin Hands Set	\$28	1-2	\$28 ~ \$56
Shower Gels	\$10	5-6	\$50 ~ \$60
Shaving Cream	\$8	5-6	\$40 ~ \$48
Visably Fit Body Lotion	\$22	3-4	\$66 ~ \$88
Private Spa Set	\$58	1-2	\$58 ~ \$116
Eau de Parfum	\$32	2-3	\$64 ~ \$96
Cheek Color	\$10	2-3	\$20 ~ \$30
Eye Colors	\$6.50	4-6	\$26 ~ \$39
Pencils	\$9.50	4-6	\$38 ~ \$57
Mascaras	\$15	4	\$60 ~ \$60
Lipsticks	\$13	5-6	\$65 ~ \$78
Lipgloss	\$13	5-6	\$65 ~ \$78
Concealers	\$9.50	2	\$19 ~ \$19
Nail Enamel	\$6	6	\$36 ~ \$36
Retail Cost:			\$1,496.50 ~ \$1,983.00
Wholesale Cost:			\$748.25 ~ \$991.50

*Increase Your
Income!*

Total Average Consumer Spending
\$1,496.50 ~ \$1,983.00

PLUS: Gifts, products for other
family members
(For Men, Velocity Skin Care,
Sun Essentials etc.)

WHAT'S YOUR TOTAL?

Imagine purchasing ALL of your
cosmetics at wholesale prices....

As a Consultant, at 50% discount,
your annual savings would be
\$748.25 ~ \$991.50

Now, imagine if you had
25 people who purchased
\$1,000 a year from you?

25 x \$1,000 = \$25,000

Your profit would be
\$12,500!!

That's Why !!